

# SDGI 2024

## SABAH DIGITAL GOVERNMENT INNOVATION 2024

In 2020 the Sabah Government embarked on a digitisation initiative based on principle 5As

### 5As

**ACCESSIBLE BY ANYONE AT ANYTIME,  
ANYWHERE BY ANY MOBILE DEVICE**

This concept of digital government underlies the determination of the State Government to prioritize excellence in public service delivery to citizens so that a sustainable standard of socio-economic development and efficiencies may be generated.

### 3 DATA HUB



**PEOPLE**

*"Know your citizen"*



**BUSINESS**

*"Know your economy"*



**GEO (LAND)**

*"Know your location"*

### SABAH DIGITAL GOVERNMENT INITIATIVE

To drive governance, business and social transformation

# SABAH DIGITAL ECONOMY

One of the hallmarks of the Sabah Digital Government agenda is the growth of the Sabah Digital Economy. This effort is aimed at enhancing online business development and marketing. This will give an edge to Sabah traditional pillar of its economy, particularly, tourism services, agriculture products, as well as manufactured products – as well as other sectors of the Sabah economy

## FOCUS SECTORS



**TOURISM**



**AGRICULTURE**



**MANUFACTURING**

## DIGITAL PLATFORMS



**SabahTAMU**

Sabah Digital Marketplace



**BizSABAH :VEP**

Virtual Engagement Platform

# INTRODUCTION

## CREATING A DIGITAL MARKETPLACE FOR SABAH



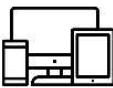
### Analog to **DIGITAL**



- Creating a digital marketplace for Sabah is fundamentally strategic platform to drive the Sabah Maju Jaya (SMJ) program.



- The underlying mission of SMJ is the “**shared prosperity vision**”, and digitalisation will be a key enabler in driving this vision.



- An initiative by the Sabah government to **drive business growth using the digital platform.**

**TO ENABLE LOCAL BUSINESSES TO BE PART OF THE DIGITAL ECONOMY**

# SabahTAMU

## ENGAGEMENT WORKSHOP



Digital Sabah Portal  
<https://digitalsabah.gov.my/>

**SABAH MAJU JAYA**