**SABAH, BE here for you…**

**BUSSINESS EVENTS INCENTIVE SUPPORT 2021**

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| **TYPE OF EVENTS** |
| * Corporate Meetings
* Incentive groups
* Conference, Seminar
* Exhibition, Events
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| **WHO IS ELIGIBLE TO APPLY?** |
| * Destination Management Companies
* Professional conference organizer
* Incentive Houses
* Associations
* Professional bodies with local chapter in Sabah or Malaysia
* Corporate or Government that are sole organizer of MICE activities.
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| **TYPE OF SUPPORT**  |
| **TYPE OF EVENT** | **CRITERIA**  | **DOCUMENTS REQUIRED** |
| **PHYSICAL** Financial support of RM100.00 per pax (Up to maximum RM100,000.00)(Support base on reimbursement basis) | * Minimum group size of 30 pax
* Minimum 2 nights stay in Sabah
 | Pre – Event* Covering letter
* Application form
* Event background
* Delegates programme
* Travel itinerary or confirmation from official hotel
* Proposed name list

Post – Event* Final name list
* Proof of event invoice -

Transportation, Banquet, Rooms, etc* Survey form
* Event photos
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| **TYPE OF EVENT** | **CRITERIA**  | **DOCUMENTS REQUIRED** |
| **HYBRID** Financial support of RM30 per pax (Up to maximum RM10,000.000)(Support base on reimbursement basis) | * Minimum group size of 100 pax
* Sabah base organizer/

Sabah host hybrid event* Minimum 30% physical attendees in a full-service venue (i.e.– convention hall, event hall, ballroom, meeting room)

 and 70% virtual attendees | Pre – Event* Covering letter
* Application form
* Event background
* Event itinerary/programme
* Proposed name list

Post – Event* Final name list
* Proof of virtual attendees/ tracking report
* Signed attendance of physical attendees
* Proof of venue confirmation – reservation. Invoice, etc
* Survey form
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| **VIRTUAL** Financial support of total amount RM1,500.00 per event(Support base on reimbursement basis) | * Minimum group size of 50 pax
* Sabah base organizer/

Sabah base virtual event* Topic criteria – Travel & Tourism, Digitalization, Conservation, Health (non-product) & Safety, Economy.
 | Pre – Event* Covering letter
* Application form
* Event background
* Event itinerary/programme
* Proposed name list

Post – Event* Final name list
* Proof of virtual attendees/ tracking report
* Survey form
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| **HOW TO APPLY?** |
| Application forms available on website <http://be.sabahtourism.com/mice-incentive/> |
| **APPLICATION DEADLINE** |
| * Application must be submitted minimum 45 days prior to date of group arrival
* Event must be held in Sabah by 31st December 2021
* Application deadline 30th November 2021
* Events must be held in Sabah in 2021
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